#wheels ALLOY



food trucks | modular units mobile business units | container modifications brand activations & events | food truck park development



who are ?

we are wheelsAHOY

one of the leading food truck/container/ mobile business manufacturer in the UAE.

five awesome years old and completed numerous amazing projects all across the region.

worked with some of the biggest and finest names in the region and constantly craving to boost our portfolio.

client ST















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what's the AHO Yedge?

location sourcing

if the brand is looking to deploy the Unit in a permanent or semipermanent location, we can refer and connect with landlords for entering into agreement for deployment.

events sourcing

we are in constant lookout for concerts, pop-up events for our clients to participate. Events are a great way to generate revenue, increase brand awareness and interact directly with customers.

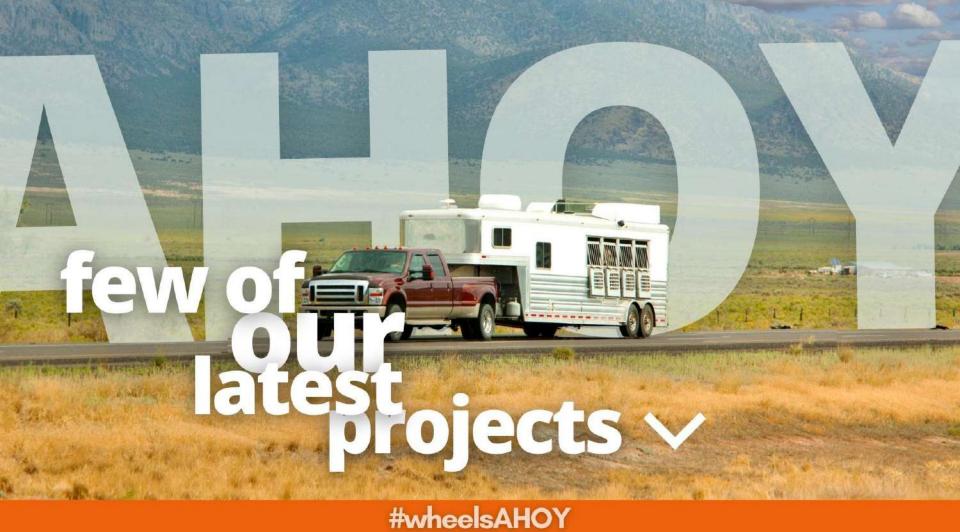
staff orientation

we understands that starting a 'Business On Wheels' is entirely different from normal outlets. For new brands, we organise an orientation for the staff and management in order to operate the units successfully.

Mobile/modular unit ADVANTAGES

- Economical compared to traditional fit-out units.
- Fast & easy deployment.
- Increased footfall due to customer curiosity.
- Can experiment with different locations within the premises.
- Can be used for events, expos and concerts.
- Faster Return on Investment.
- Long lasting & sturdy build.



























AHOY Pearl Trailer (4m - 9m)

Custom Bullet Shape Airstream model 'Ahoy Pearl' is a locally fabricated trailer which provides an economical alternative to the original vintage Airstreams. The design can also be custom changed to Client's requirement. Ideal for parking semi-permanently with limited mobility.

Mobile Unit: Made in UAE

Fabrication: In UAE

Lead time: 30-40 days

Mobility: Towed

Dimensions:

Length from 4m to 9m



AHOY Infinity Trailer (4m - 9m)

Ahoy Infinity is our semi-curved trailer which has more space for standing equipments .The design can also be custom changed to Client's requirement. Ideal for parking semi-permanently with limited mobility.

Mobile Unit: Made in UAE

Fabrication: In UAE

Lead time: 30-40 days

Mobility: Towed **Dimensions:**

Length from 4m to 9m



AHOY Concave Trailer (4m - 9m)

Ahoy concave is has a concave shape trailer which also has more space for standing equipments. The size can also be custom changed to Client's requirement. Ideal for parking semi-permanently with

limited mobility.

Mobile Unit: Made in UAE

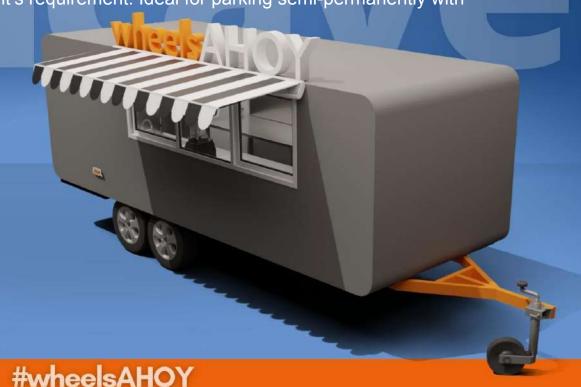
Fabrication: In UAE

Lead time: 30-40 days

Mobility: Towed

Dimensions:

Length from 4m to 9m



AHOY Boxy Trailer (4m - 9m)

Ahoy Boxy, as the name suggests, is our box shaped trailer which has more space for standing equipments .The design can also be custom changed to Client's requirement. Ideal for parking semi-permanently with limited mobility.

Mobile Unit: Made in UAE

Fabrication: In UAE

Lead time: 30-40 days

Mobility: Towed **Dimensions:**

Length from 4m to 9m



Step Vans

Step Van models are 'Fedex vans' imported from USA- which can be parked permanently or driven to

locations and events all over UAE.

Mobile Unit: Made in UAE

Fabrication: In UAE

Lead time: 30-40 days

Mobility: Drivable



Mobile Vans

Vans which are bought locally such as PEUGOT/FIAT/IVECO/FORCE can be used for drivable Food

Trucks

Mobile Unit: Made in UAE

Fabrication: In UAE

Lead time: 30-40 days

Mobility: Drivable



Box Trucks

Box trucks bought locally such as IVECO/FORCE can be used for drivable Food Trucks.

Mobile Unit: Made in UAE

Fabrication: In UAE **Lead time:** 30-40 days

Mobility: Drivable



Vintage Vans

Attractive vans from the vintage 1970s era, these models are imported to be fully restored & add value to the location they are placed in. Vintage beauties like Cintroen H van and Volkswagon Camper are the two available options.

Mobile Unit: Made in Europe/PRC

Fabrication: In UAE Lead time: 40-50 days

Mobility: Drivable within private premises.

Dimensions: a.) 4.5m x 2.4m



Modified **CONTAINER** units (6m & 12m)

Container Pop-ups at semi-permanent locations or events can be used for creating a space for customer engagement. We can use multiple containers to create multi-storey and customize according to the site requirement.

Sturdy Model with maximum kitchen space.

Mobile Unit: Made in UAE

Fabrication: In UAE

Lead time: 30-40 days

Forklift & Crane

6m x 2.4m b.) 12m x 2.4m

Mobility: Dimensions: a.)

Tuk-Tuks

Piaggio Ape, the Italian model of tuk tuks are in production post World War II. These are ideal for cafe concepts to be parked semi-permanently within mall premises.

Mobile Unit: Made in UAE

Fabrication: In UAE Lead time: 30-40 days

Mobility: Recovery

Dimensions: 2m x 1.5m



Kiosks & Carts

Custom Designed Outdoor/Indoor Mobile food kiosk.

Mobile Unit: Made in UAE

Fabrication: In UAE Lead time: 30-40 days Mobility: Recovery

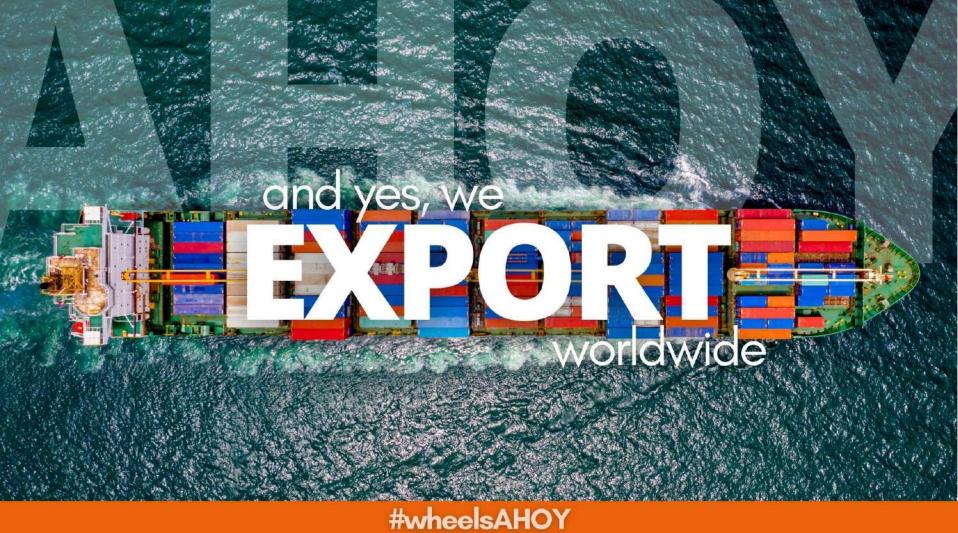
Dimensions: 2m x 1m





complex **CONTAINER** structures (6m or 12m)

Six meter or twelve meter containers can be combined in any numbers to form more complex structures that are ideal for bigger semi-permanant (sometimes permanant too) events or locations. The complexity is completely based on the client's requirement. THE THE PARTY OF T Ideal for: container parks/fan parks/offices/ labour accommodation **Lead time**: based on the scale V Mobility: Forklift & Crane Dimensions: customised



AHO Ymethodology

Job confirmation

confirmation of the job with a Local Purchase order.

design confirmation

after the job is confirmed and payments honored as agreed based on the commercial proposal submitted, the designs and drawing will be submitted for confirmation.

procurement & fabrication

the fabrication of the carrier and procurement of the units will simultaneously progress

deployment & handover

on completion of formalities of inspection and payment terms the units will be deployed to site or handed over to client.





